

DC CLASSIFIEDS - LINEAGE		W.E.F. 4th Aug 2014	
	B&W	Colour	
	Rs.	Rs.	
SITUATION VACANT			
AP Editions	2,040.00	2,260.00	
Hyderabad	1,880.00	2,100.00	
Chennai	700.00	740.00	
Bangalore	580.00	620.00	
AUTOMOTIVE			
AP Editions	1,030.00	1,300.00	
Hyderabad	950.00	1,200.00	
Chennai	370.00	410.00	
Bangalore	360.00	400.00	
REAL ESTATE : FOR SALE			
AP Editions	1,630.00	1,900.00	
Hyderabad	1,560.00	1,800.00	
Chennai	580.00	640.00	
Bangalore	500.00	640.00	
REAL ESTATE : TO LET (Single Property at single location only)			
Incase of ad of multiple properties "For sale" rate will apply.			
AP Editions	1,000.00	1,150.00	
Hyderabad	910.00	1,080.00	
Chennai	420.00	460.00	
Bangalore	370.00	410.00	
BUSINESS/FINANCE/BUSINESS OFFERS			
AP Editions	3,960.00	4,400.00	
Hyderabad	3,720.00	4,150.00	
Chennai	720.00	960.00	
Bangalore	840.00	1,080.00	
PERSONAL / HEALTH CLUB			
AP Editions	10,800.00	12,430.00	
Hyderabad	9,940.00	11,600.00	
Chennai	2,080.00	2,760.00	
Bangalore	2,500.00	3,300.00	
HEALTH CARE /MEDICAL / ASTROLOGY			
AP Editions	3,170.00	3,400.00	
Hyderabad	2,900.00	3,250.00	
Chennai	1,000.00	1,050.00	
Bangalore	1,150.00	1,200.00	
AYURVEDA			
AP Editions	4,300.00	5,400.00	
Hyderabad	4,030.00	5,050.00	
Chennai	1,000.00	1,050.00	
Bangalore	1,150.00	1,320.00	
COMPUTERS			
AP Editions	1,150.00	1,500.00	
Hyderabad	1,050.00	1,370.00	
Chennai	430.00	480.00	
Bangalore	380.00	420.00	
MATRIMONIAL & MARRIAGE BUREAU			
AP Editions	600.00	600.00	
Hyderabad	500.00	500.00	
Chennai	240.00	240.00	
Bangalore	240.00	240.00	
ALL OTHER CATEGORIES			
AP Editions	1,000.00	1,200.00	
Hyderabad	900.00	1,100.00	
Chennai	350.00	400.00	
Bangalore	300.00	380.00	
OTHERS :			
<i>Above rates are applicable for 20 words - Rs.10/- extra per word after 20 words</i>			
<i>Add on rates along with Hyd/Chn/Bglr/AP Editions/CBE/Kochi :</i>			
<i>Chennai Rs.200/- , Bangalore Rs.200/- , Kochi Rs.150/- & Coimbatore Rs.150/-</i>			
<i>Combined Edition rate along with AP Rs.600/-</i>			

Bold Classified: Rs. 100/- extra - Tick at Rs.50/- extra per insertion		
Highlight in Bold any two important words in the advertisement: Rs. 30/- extra per word		
For Bold & Bigger font of first letter of the advertisement: Rs. 20/- extra		

CLASSIFIED DISPLAY		
	B&W	Colour
	Rs.	Rs.
Deccan Chronicle		
All Editions	2,680.00	3,050.00
A. P. Editions	1,895.00	2,160.00
Hyderabad + Chennai	1,895.00	2,160.00
Hyderabad + Bangalore	1,895.00	2,160.00
Hyderabad	1,660.00	1,895.00
Chennai : Sit.vac/Health Club/Friendships/Business/ Business offers/ Finance/Medical	400.00	460.00
Chennai : Matrimonial	385.00	430.00
Chennai : Others	385.00	430.00
Bangalore	385.00	430.00
Individual Edition of DC (Other than Hyd, Chn. , Blr, Kochi, Coimb, TVM., & KZK.)	290.00	380.00
Add On Rates of Individual Editions of DC	130.00	190.00
Add on to AP or Hyd or Chn or Blr		